

A presentation for the Erasmus Plus Project  
2018(-2020)

# GEOCACHING



<https://shop.geocaching.com/default/3-x-3-geocaching-logo-sticker.html>

# What it is about ?

- ▶ it is modern art to do a treasure hunt
- ▶ at geocaching you search in international areas for caches
- ▶ caches are small cans within a logbook
- ▶ once you've found the cache you can enter your name in the logbook
- ▶ sometimes you can find small exchange gifts within the caches
- ▶ the caches are hidden in well-camouflaged places, e.g. on a tree, under a root or under a stone
- ▶ the caches are usually not visible to the naked eye, you need the correct GPS coordinates to find a cache



# History of origin

- ▶ Geocaching began shortly after Bill Clinton shut down the jammer in 2000, which artificially degraded the satellite signal of the GPS satellites.
- ▶ From this point on, the satellite signals could also be used for Navigation in the civilian area.

# How to search / cach

- ▶ you can determine your location by GPS
- ▶ the signal is sent to a satellite - and sends back the exact coordinates
- ▶ you need a location and the right technology, the best is a GPS device but a smartphone is okay too
- ▶ with a geocaching-app you are well equipped
- ▶ the location for a cache near you can be found on the original homepage: [www.Geocaching.com](http://www.Geocaching.com)



# Why is Geocaching so special ?

- ▶ geocaches can be found all over the world
- ▶ there are more than 2 million geocaches worldwide

... thus:

- ▶ geocaching connects technology, nature and people all over the world
- ▶ geocaching makes it possible to get to know other cultures, languages and people

# How do we work with geocaching ?

- ▶ We put caches in different craft shops in Würselen, because we want to draw attention to traditional craft trades;
- ▶ this way we manage to gain attention internationally;
- ▶ with geocaching we also want to attract attention to our sponsors
- ▶ We give attention to the crafts in Europe and learn about the trades and interests of other countries.
- ▶ We use the caches to communicate with all geocachers.

Any Question?



Thank you for listening 😊

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